IMHX™ 2027

THE UK'S LARGEST LOGISTICS EVENT

14-16 SEPTEMBER | NEC BIRMINGHAM, UK

All your buyers under one roof: Why IMHX 2027 is your essential platform

Position your brand at the epicenter of the UK's logistics revolution. IMHX delivers direct access to key decision-makers actively seeking solutions to transform their operations. As the nation's premier intralogistics event, taking place September 14-16, 2027 at Birmingham's NEC, IMHX connects you with qualified buyers across manufacturing, retail, and distribution sectors—all under one roof.

Showcase your innovations to professionals responsible for specifying, purchasing, and implementing warehouse solutions. It offers more than exhibition space—it delivers measurable ROI through targeted networking, expert-led seminars, and exclusive business-building opportunities; that's why we have exhibitors come back year after year.

10,801
Attendees

296
Exhibitors

93
Countries Represented

STAND OUT STAT

70%

Visitors influenced or made final purchasing decisions

115% increase
in C-level attendees in 2025

68% Exhibitors rate visitor quality from Good to Excellent

★★★★★

Enquire about exhibiting

Hosted by:

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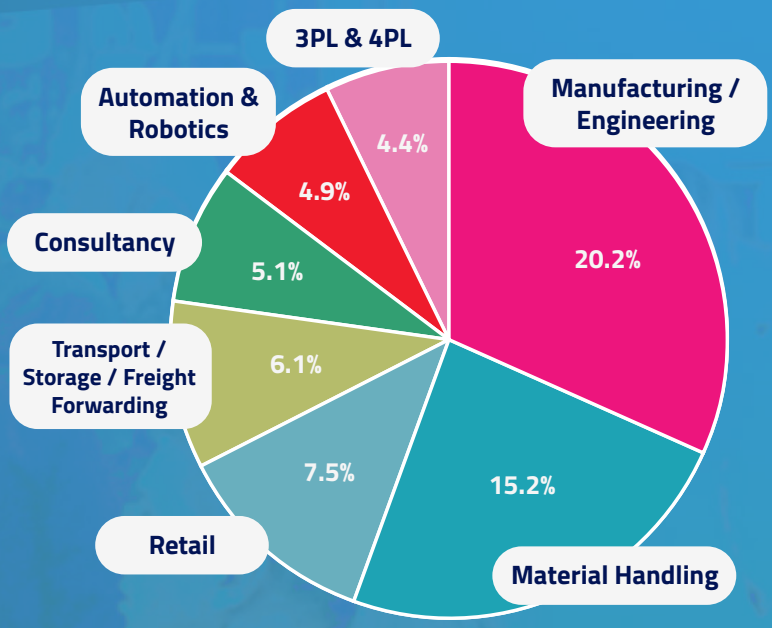
UKMHA
UK MATERIAL HANDLING ASSOCIATION

IMHX™ 2027

Stakeholders you'll meet at IMHX:



Industries represented:



Visitor attendees include:

adidas · ALDI · amazon · Apple · asos · avantor · currys · essity · FedEx · Ford · H&B · HONDA · JOHN LEWIS & PARTNERS · KUEHNE+NAGEL · Morrisons · Perkins · SELFRIDGES&CO · Superdrug · Superdry® · TESCO · TRANSPORT FOR LONDON EVERY JOURNEY MATTERS · co-op · ups · Wincanton

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Exhibiting companies include:

B&B attachments · Conveyor Systems & Component Company · Crown · Daifuku · Dürkopp Adler · Exotec · fives Industry can do it · gebhardt · Geek+ · Flexi · industore. · infios a Körber company · Interroll · KNAPP · Locus Robotics · Logisnext Mitsubishi Forklift Trucks · psb Creating your Intralogistics · UBOX Robotics · Whittan

"The quality of leads we took away from the show was fantastic! 1/3 lead captures have been selected with a personalised follow-up plan."

SEC Group

Megan Lee, Marketing Manager, SEC Group

"IMHX 2025 was the most successful trade show that Carbon8Lighting has done since starting in 2011. We came from the show with more opportunities than we could have ever hoped for. We are already booked and planning for 2027."

Carbon8 Lighting

Simon Miles, Group Director, Carbon8Lighting

"The IMHX Exhibition is a crucial tool to immediately raise company and product awareness and generate quality leads."

Clear Span Buildings

Julian Saich, CEO, Clear Span Buildings Limited

"The interest we received when demonstrating our ErgoPack strapping machines at IMHX was very positive, and overall the supply chain and logistics professionals visiting the show were high calibre."

Wessex clever packaging people

Tim Hayne, Head of Marketing, Wessex Packaging & ErgoPack

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Who should exhibit?

IMHX 2027

If you supply products or services in these key sectors and above, IMHX 2027 is where you need to be. Connect with thousands of decision-makers and put your brand at the forefront of innovation on the show floor.

Automation & Logistics

Automation and logistics focus on streamlining operations with solutions like automated storage and retrieval systems (AS/RS), conveyor systems, AGVs, AMRs, and warehouse management software.

Distribution

Includes services like last-mile delivery, cross-docking systems, fleet management software, and cold chain logistics. Suppliers also provide inventory management systems and solutions for optimizing distribution centers.

Handling and Lifting

Include forklifts, pallet trucks, cranes, hoists, and scissor lifts. Suppliers also offer dock levelers, loading bay equipment, and material handling tools like trolleys and vacuum lifters.

Third-Party Logistics (3PLs)

Offer warehousing, transportation, freight forwarding, and reverse logistics. They also provide value-added services like kitting, labeling, customs brokerage, and compliance support.

Packaging

Include industrial materials like stretch wrap and strapping, along with machinery such as pallet wrappers and carton erectors. Suppliers also offer eco-friendly packaging, protective materials, and automated systems.

Logistics Technology

Includes transportation management systems (TMS), real-time tracking platforms, IoT solutions, AI applications, blockchain for transparency, and data analytics tools for supply chain optimization.

Manufacturing / Engineering

Include industrial automation systems, production line equipment, 3D printing technologies, and MRO services. Suppliers also offer lean manufacturing consulting and process improvement expertise.

Robotics

Include cobots, robotic arms for packing and palletizing, mobile robots, and vision-guided systems. Suppliers also offer RPA software and AI-powered tools for inventory management.

Consultancy

Consultancy services cover supply chain strategy, warehouse design, process improvement, and workforce training. Sustainability, risk management, and compliance advisory are also key offerings in this sector.



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IMHX™ 2027

Stand options

Space Only
£369
per sqm

Shell
£469
per sqm

Show ready
£679
per sqm

Launch offer
£277.50*
Until 13 September 2027

Lead Insights & Lead Retrieval

available with all stands

Turn event activity into smarter follow-up strategy. Lead insights bring together your onsite lead capture and attendee engagement in one place, so your team can understand who engaged, qualify conversations and prioritise follow up.

Includes:

- 3 Lead Retrieval user licenses
- Lead Insights dashboard access
- Engagement insights and lead qualification tools
- Exportable lead data

*normal price £550



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IMHX sponsorship opportunities

IMHX 2027

Stand out from the crowd and put your brand in the spotlight! Our exclusive sponsorship packages are designed for exhibitors looking to elevate their presence and make a lasting impact. These opportunities go beyond mere visibility—they allow you to align your brand with key event elements and the most popular feature areas, ensuring maximum engagement.

Registration

Position your brand in front of tens of thousands of logistics professionals. Your branding appears on our registration form, reaching all registrants, attendees, and even non-attendees. Includes branding opportunities in the on-site registration area.

Lanyards

Lanyard sponsorship delivers constant, eye-level brand exposure throughout the event. As attendees wear badges during networking, sessions, and breaks, your logo remains prominently displayed in their direct line of sight.

Mobile App

Showcase your commitment to technology advancement through prominent app placement. Your brand stays front of mind as visitors navigate the event and interact with exhibitors.

Main Stage

Align your brand with premium content. The main stage features visitor-led sessions on market trends and UK Intralogistics advancement with government and key stakeholders. Includes a day-one session and requires bringing a non-exhibiting client.

Event Badges

Badges are IMHX's most-viewed item. Your logo sits in the primary field of vision during every attendee conversation as people naturally read names and titles. Badges include QR codes for mobile app scanning.

Event Sponsor

Achieve broad brand presence within the IMHX community at an accessible price point. Your logo appears alongside sponsors on the website and event signage. Includes social announcements and executive interview opportunities.

IMHXperience Arena

Participate in the Demo Arena, where exhibitors demonstrate cutting-edge technology—from forklift trucks to racking to robotics. Discuss with the team which solutions you'd like to showcase at IMHX.

Floor Tiles

High-impact tactical sponsorship placing your brand at strategic points throughout the event, helping visitors locate your stand efficiently.

Pricing table

Registration	£10,000
Lanyards	£10,000
Mobile App	£10,000
Main Stage	£8,000 Exclusive, £5,000 Co-sponsored (max 3)
Event Badges	£8,000
Event Sponsor	£4,000
IMHXperience Arena	£POA
Floor Tiles	£2,000 for 6 tiles



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Exclusive marketing activations for sponsors

IMHX 2027

As a sponsor, you'll enjoy premium marketing benefits such as exclusive interviews, enhanced website listings, prominent logo placements, and more. Take advantage of these opportunities to amplify your brand's presence and make a lasting impact before, during, and after IMHX 2027.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Qualifying criteria	100+ sqm	£10,000+ invested in Sponsorship	£8,000-£9,999 invested in Sponsorship	£4,000-£7,999 invested in Sponsorship
Pre-event				
Video interview at sponsors' facilities to show off products	✓			
Written interview to promote your presence at IMHX	✓	✓	✓	
Enhanced listing on Exhibitor List	✓	✓	✓	
Homepage logo recognition	✓	✓		
Floorplan logo recognition	✓	✓		
Partners page logo recognition	✓	✓	✓	✓
Mobile app logo recognition	✓	✓	✓	✓
Personalised marketing assets	✓	✓		
Generic marketing assets	✓		✓	✓
Dedicated marketing concierge	✓	✓		
During Event				
Panel discussion on the main stage (must include buyer client)*	✓			
Interview on the focus stage	✓	✓		
Filmed interview at stand (including quote)	✓	✓	✓	✓
Onsite branding recognition with other sponsors	✓	✓	✓	✓
Prebook & rebook preferencial rate	✓	✓	✓	✓
Stage presence logo with other Platinum Sponsors	✓			
Post Event				
Follow up one month after with app connections	✓	✓	✓	✓
Post event report logo inclusion	✓	✓	✓	✓
Quote in post event report	✓	✓		
Follow up interview (Feb 2028, video)*	✓			



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